

TIME: 2:59
DAY: Wednesday
SPONSOR: PIERCE'S PAINT AND ART STORE
SOLICITOR: DMC

POSTER-MAKERS...HERE'S SOMETHING FOR YOU!

PIERCE'S PAINT AND ART STORE HAS JUST RECEIVED
A SHIPMENT OF SPEED~~DRY~~ POSTER COLORS. THESE LIQUID COLORS
ARE REMARKABLE..BECAUSE THEY'RE COMPLETELY DRY ON APPLICATION.
THAT MEANS..NO UGLY SMUDGES ON YOUR POSTERS! THESE COLORS
WILL STAY ON GLASS AND METALS TOO. THE BOTTLES ARE FITTED
WITH A FELT PEN WHICH YOU USE AS A PAINT BRUSH. ONE \$.69 BOTTLE,
WILL LAST A LONG TIME AND WILL HELP YOU MAKE POSTERS RAPIDLY.
THERE ARE EIGHT VIVID SPEED-DRY COLORS..ALL PERFECT FOR
EYE CATCHING POSTERS.

AT PIERCE'S, YOU'LL ALSO FIND INEXPENSIVE POSTER BOARDS IN
SILVER, GOLD, REDS, GREENS, AND IN BLACK, YELLOW, AND BLUE.
REMEMBER, FOR THE WIDEST SELECTION OF TOP QUALITY ART SUPPLIES
IN WESTERN MASSACHUSETTS, COME TO PIERCE'S PAINT AND ART STORE,
196 MAIN STREET.

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, WCSR, IN NORTHAMPTON.

THE CORRECT TIME IS NOW. 3:00.

ANNOUNCERS' SIGNATURES:

1.)

2.)

Read
the Taxi 55
Commercial

— see Taxi 55 Commercial

W. C. PIERCE
DAY: MONDAY
ADDRESS: PIERCE'S PAINT AND ART STORE
CITY: BOSTON

POSTER-MANERS... HERE'S SOMETHING FOR YOU!

PIERCE'S PAINT AND ART STORE HAS JUST RECEIVED

A SHIPMENT OF SPENDRY POSTER COLORS. THESE LIQUID COLORS

ARE REMARKABLE. BECAUSE THEY ARE COMPLETELY DRY ON APPLICATION.

THAT MEANS... NO USUALLY SMUDGES ON YOUR POSTERS! THESE COLORS

WILL STAY ON GLASS AND METALS TOO. THE BOTTLES ARE FITTED

WITH A FINE PEN WHICH YOU USE AS A PAINT BRUSH. ONE \$1.00 BOTTLE

WILL LAST A LONG TIME AND WILL HELP YOU MAKE POSTERS RAPIDLY.

THERE ARE EIGHT VIVID SPEND-DRY COLORS... ALL PERFECT FOR

EYE-CATCHING POSTERS.

AT PIERCE'S, YOU'LL ALSO FIND INEXPENSIVE POSTER BOARDS IN

SILVER, GOLD, REDS, GREENS, AND IN BLACK, YELLOW, AND BLUE.

REMEMBER, FOR THE WIDEST SELECTION OF TOP QUALITY ART SUPPLIES

IN WESTERN MASSACHUSETTS, COME TO PIERCE'S PAINT AND ART STORE,

106 MAIN STREET.

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, WORCESTER, MASS.

THE CORRECT TIME IS NOW... 3:00

ANNOUNCER'S SIGNATURE:

1.
2.